Professional Development Hours (PDHs)

<http://www.pdma.org/p/cm/ld/fid=391>

PDMA has a policy and a process in place for new product development professionals to renew their NPDP certification. The primary criterion for renewal of an individual’s certification status is the active pursuit of additional new product development knowledge, which will be measured through the number of professional development hours (PDHs) that an individual obtains.

To renew the NPDP certification, an individual is required to obtain **60 PDHs** over a three-year period beginning on the date NPDP certification is awarded. It is strongly recommended, but not required, that 20 PDHs are accumulated per year. All PDHs can be obtained through attending seminars and other related educational activities and no more than 50% of PDHs can be obtained through volunteer work. The table below identifies items that lead to PDHs and the number of PDHs that can be obtained for each item.

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| Item | **PDHs** |
| Attendance at PDMA International Conference (3 days) | 24 PDHs |
| Attendance at other Product Development related conference/seminar | 8 PDHs/day 1 PDH/hour |
| Participate in Webcast on product development | 1 PDH/hour |
| Book reviews (submit to book review editor) | 5 PDHs |
| Volunteer work:   * PDMA or PDMA Chapter * Another product development related organization | 0.5 PDHs/hour 0.5 PDHs/hour (case by case) |
| Attend an executive development course | 1 PDH/hour |
| Speaker at chapter meetings, conferences, etc. related to NPD | 2 PDHs/hour |
| Attendance at local product development meetings | 1 PDH/hour |
| Training sessions related to product development:   * Give training * Get training | 2 PDHs/hour 1 PDH/hour |
| Publish a chapter in a product development related book | 10 PDHs |
| Publish product related book as   * Co-author * Sole author | 30 PDHs 45 PDHs |
| Publish a peer-reviewed article on product development | 20 PDHs |
| Publish a non-peer reviewed article | 5 PDHs |
| Submit article in PDMA Body of Knowledge | 5 PDHs/article |
| Read articles and publish reviews on them (submit to PDMA website for publication) | 1 PDH/article 5 PDHs per year maximum |
| College classes related to product development – give/get | 20 PDHs |
| Other product development related items | Case by case basis |

If you have questions regarding NPDP re-certification, please feel free to contact [certification@pdma.org](mailto:certification@pdma.org).